

Coronado

THE EMERALD CITY

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Jeanne Ferris

Often referred to as an island, Coronado is actually a peninsula surrounded by three bodies of water: the Pacific Ocean, San Diego Bay, and Glorietta Bay. In the early days of settlement, the "strand" would occasionally flood at high tide. Before the Coronado Bridge was built in 1969, automobile ferries were the only connection to this vibrant beach community, which added to the misnomer of it being an island.

The fairyland aspect of Coronado inspired the author of "The Wonderful Wizard of Oz," L. Frank Baum, when he wintered in San Diego while writing his "Oz" books. Hence, the reason for Coronado's nickname, Emerald City.

Of course, in the same breath of saying Coronado, it is impossible not to also say the "Del" - as in Hotel Del Coronado. Built entirely of wood in 1888, it is one of the last remaining Victorian seaside resorts, designed in the Queen Anne revival style with its signature brick red turrets and asymmetrical design. A star in its own right, it served as the seaside location for an infamous scene in "Some Like it Hot," a motion picture co-starring comedians Jack Lemmon, Tony Curtis, and the iconic Marilyn Monroe.

Hotel Del Coronado now offers the V.I.K. (Very Important Kid) program designed to make younger guests (ages 4 to 12) feel extra special beginning at check-in with a V.I.K. pass. Kidtopia is a colorful brightly decorated facility with crafts and playtime for this age range as well. Three hour camps include dinner or lunch, which also feature scavenger hunts, sandcastle contests, beach Olympics, luaus and bonfires.

Since Coronado's inception, the community has taken a careful approach in planning development, maintaining both the quality of residential lifestyle and the business community.

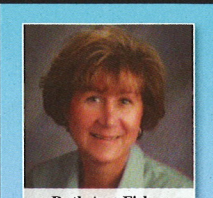


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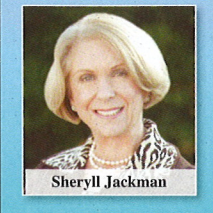
Contributing to the dedication of preserving the beauty of Coronado are two real estate professionals, Del Realty and The Jackman Group. Del Realty team is led by Ruth Ann Fisher whose in-depth knowledge of Coronado and San Diego markets is unsurpassed and whose business address is at the prestigious "Hotel Del".

Sheryll A. Jackman, ASID, CID, is the president and director of The Jackman Group (founded in 1978), a Coronado based multi-disciplinary firm offering planning, design and construction. Sheryll also holds a General Contractor's license and a Real Estate Brokers license. She is a big proponent and lecturer of Historic Preservation.

Also rich in history, and possessing a charming hacienda atmosphere, beautiful El Cordova Hotel sits in the heart of the Village of Coronado, a block from the best beaches on the island. This hotel was originally built as a retirement mansion house for wealthy industrialist Elisha Babcock in 1902. In 1930, it was converted to a Spanish Village hotel with numerous updates and expansions to accommodate the burgeoning tourist trade.



Ruth Ann Fisher



Sheryll Jackman

• Ruth Ann Fisher and Sheryll Jackman are two of Coronado's top premiere real estate agents.

For dining pleasure, a local favorite across the street on Orange Avenue is the American bistro, Rhinoceros Cafe and Grille celebrating its 18th year. A recipient of Frommer's and Zagat dining recommendations, it remains a standout with its pristine white tablecloths, crisp white napkins and its simple, fresh cuisine.

If you need a gift for a lady friend or fancy something new to wear for dinner, visit the high end Blue Jeans and Bikinis with an unexpected price point that is affordable. Considering the neighborhood with over 14 styles and rinses in designer denim available, shopping is a one-stop pleasure. In addition, designer swimwear and with special considerations for plus sizes, swimwear for children is also available. The selection is extensive in regards to sweaters, jewelry, dresses, purses and accessories. This trendy boutique is the latest of "island" fashion in Emerald City.

• What's the lure of Coronado? It can be described in three simple words, RELAXING IN LUXURY.

